

HEALTH PROFESSIONALS IN LATIN AMERICA



Total file size: 3,869,409

Background

The MSLA Doctor Masterfile offers the most comprehensive list of Doctors in Latin America. These professionals work at many different Institutions including: Surgery Centers, Community Health Centers, Diagnostic Imaging Centers, Home health/hospice, Hospitals, Medical Practices, Nursing & Retirement homes, Public Health Departments, Urgent Care Centers. The database consists of over 100 specialties

This file is the most reliable source for reaching board certified physicians from each Medical Board Register per country in Latin America. It is updated with recent suppression files: REPEP (Mexico), INDECOPI (Peru), MINJUS (Argentina), ABMD (Brazil), etc . With selects available for more than 100 certified specialties the MSLA Doctor Masterfile allows the most detailed targeting of active physicians on the market.

File Breakdown

	Total
Postal addresses	939,053
Telemarketing	939,053

Breakdown by country:

Country	Quantity
Argentina	67,138
Colombia	35,794
Chile	17,478
Brazil	512,304
Mexico	254,804
Peru	51,535
Total	939,053

Selections available

Selection	Argentina	Colombia	Chile	Brazil	Mexico	Peru
Practitioner fields						
Names	X	X	X	X	X	X
Last names	X	X	X	X	X	X
Home Location (Address, City,State,Postal code, Country,etc)	X	X	X	X	X	X
Phone number	X	X	X	X	X	X
Cellphone number			X	X	X	
Email		X	X	X	X	X
Date of birth			X	X		X
Gender	X	X	X	X	X	X
Tuition code	X	X		X		X
Specialty	X			X	X	X
Registration status	X	X		X	X	X
Registration expiration		X				
Affiliated site						
Location (Address, City,State,Postal code, Country,etc)	X	X			X	X
Company name	X	X				X
Practice type	X	X			X	X
Phone number	X	X			X	X
Website	X					

Delivery time

- 5 business days upon confirmation of order.

Commercial conditions

- Minimum order: 5,000 records or US\$1,000.00
- Suppression process: US\$350.00/F per country
- Base fee: US\$200.00/M (includes Names, Last names, Home address, Phone number)
- Price per selection:

Practitioner fields	Price/M
Email	US\$ 25.00
Cellphone number	US\$ 25.00
Date of birth	US\$ 15.00
Gender	US\$ 15.00
Tuition code	US\$ 25.00
Specialty	US\$ 20.00
Registration status	US\$ 10.00
Registration expiration	US\$ 10.00

Affiliated site	Price/M
Location (Address, City, State, Postal code, Country, etc)	US\$ 15.00
Company name	US\$ 15.00
Practice type	US\$ 15.00
Phone number	US\$ 20.00
Website	US\$ 15.00

- Discounts per volume:

Range		Discount
Min	Max	
5,000	10,000	N/A
10,001	20,000	10%
20,001	50,000	20%
50,001	100,000	25%
100,001	250,000	30%
250,001	500,000	35%



Useful info

- This file is updated on a monthly basis
- This file has been seeded
- Two mailing pieces to be supplied for our approval.
- A signed list rental contract is required with each order before transmission.

Restrictions

- Sample mail piece submitted for approval
- List rental agreement must be signed by mailer
- First time rental must be prepaid
- Full terms and conditions available on request